**Agenda**

- Types of funding announcements
- Deciding whether to apply
- Technical narrative
- Workplans
- Budgets
- Monitoring & evaluation (M&E)
- Human and institutional capacity building (HICD)
- Student engagement

**Types of Funding Announcements**

- Grant
- Cooperative Agreement
- Contract

Sponsor oversight/involvement

Least → Most
Deciding whether to apply

- Decision rubric
- Activity – Deconstructing a funding opportunity announcement (FOA)

Technical Narrative

- Here’s where you can shine...however....
- Don’t be too jargon-y as the reviewers may be from outside your field
- Manage the page limits
- Only half the work!
- NSF (and others) will want to know:
  - Intellectual merit
  - Broader impacts

Workplans

Can be a narrative and/or Gantt chart that describes:
- Program activities
- Who is responsible for each activity
- When each activity will take place

Templates available on OGRE website
Workplan Example

Budgets

Monitoring and Evaluation (M&E)

Example from an RFA from the Department of State:

- **Program Monitoring and Evaluation**

  Complete applications will include a detailed plan (both a narrative and table) of how the project’s progress and impact will be monitored and evaluated throughout the project.

  Incorporating a well-designed monitoring and evaluation component into a project is one of the most efficient methods of documenting the progress and potential success of a program. Applications should demonstrate the capacity for engaging in impact assessments and providing objectives with measurable outputs and outcomes.

  The quality of the M&E plan will be judged on the narrative explaining how monitoring and evaluation will be carried out and who will be responsible for monitoring and evaluation activities and for detailing the methods by which objectives are monitored and outcomes are achieved.

  Consider the following:

  - **Data sources:** types of data, sampling, and frequency of monitoring and evaluation.
**Key M&E Terms**

- **Impact** – Long-term changes in economic status, health outcomes, social or political environment, etc.
- **Outcomes** – Changes in knowledge, attitudes, skills, behaviors, etc. that are needed to achieve impact
- **Outputs** – Direct results of activities, e.g., attendance, participation, distribution of materials
- **Indicators** – Specific, Measurable, Attributable, Realistic, and Timebound (SMART) measures of impact, outcomes, and outputs
- **Logical Framework (Logframe)** – Simple table used to map key elements of M&E at different project levels
- **M&E Framework/Plan** – Complex table used to describe how M&E will occur. Can also be in narrative form.

**Logical Framework (Logframe)**

<table>
<thead>
<tr>
<th>Narrative</th>
<th>Indicators</th>
<th>Means of Verification</th>
<th>Assumptions</th>
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</thead>
<tbody>
<tr>
<td>Goal/Impact</td>
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**Logframe Activity**
**Global Fellows Workshop Series**

**Workshop #2**

**Developing International Proposals**

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**Narrative Indicators**

<table>
<thead>
<tr>
<th>Goal/Impact</th>
<th>Indicators</th>
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<tbody>
<tr>
<td>Increased breast cancer morbidity and mortality in LMICs</td>
<td>Increase in early detection of cancer</td>
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<td>% of cancer cases detected early</td>
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<td>% of participants demonstrating a 20% increase in knowledge by the end of the project</td>
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**Outcomes**

- Long-term: Increase in early detection of cancer
- Short-term:
  - Increased awareness relating to breast cancer
  - Increased attendance for clinical breast examinations
  - Increase in breast self-examinations

**Outputs**

- Women receive text messages through the mHealth program
  - # of text messages received by intended audience

**Activities**

- mHealth program (breast health education and examination reminders via mobile phones)
  - # of text messages sent

**M&E Framework/Plan**

<table>
<thead>
<tr>
<th>Level</th>
<th>Description</th>
<th>Indicator</th>
<th>disaggregation</th>
<th>Value (SU)</th>
<th>Data Source</th>
<th>Frequency of Data Collection</th>
<th>Responsible Person(s)</th>
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**Other possible components**

- Human and Institutional Capacity Development (HICD)
- Student Engagement
Contact Information

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Q & A