Grupo Puntacana Foundation  [dominican republic]
Areas of Strategic Alignment with University of Florida
Grupo Puntacana Foundation is interested in projects that:

- Generally relate to **sustainability + resiliency**, increasingly in loosely-defined terms (SDGs)

- Small-scale projects with **measurable outcomes** that produce **data** and have the potential to be **scaled**
Projects typically fall into 3 categories:

1. Integrate into the daily operation of the Corporation (GPC)

2. Environmental programs that use the unique platform of access to Puntacana Resort & Club but do not necessarily impact the resorts’ operations

3. Are an extension of GPC’s Corporate Social Responsibility efforts
Integrate into the Daily Operation of the Corporation

- Marine + Coastal Management
- Archaeology (underwater)
- Education (K-12 formal)
- Wildlife Ecology
- Hospitality + Tourism Management
- Business + Entrepreneurship
- Film + Media Studies
- Architecture + GIS Studies
- Sustainability Studies
- Real Estate Development
- Airport Engineering/Management
- Solid + Alternative Material Waste Management (Zero Waste efforts)
Environmental Programs

Use the unique platform of Puntacana Resort & Club but do not impact Resort

- Coral Restoration
- Coral Nurseries and Partnerships all over the Island (Haiti, Bayahibe, Punta Rucia, and soon in Honduras)
- Conservation of the Ridgways Hawk
- Alternative Livelihoods for Fishermen
- Recycled Bag Production
- Sustainable Agriculture (Farm to Table Food Production)
Extension of GPC’s CSR Efforts

- Business + Philanthropy of Corporate Social Responsibility
- Micro-Enterprise Business + Entrepreneurship
- NGO Management + Leadership
- Development/ M&E of Innovation Hub Projects
- WASH
- Targeted Population Leadership Development (women, youth, etc...)
- Governance + PPPs
- Marine + Coastal Management
- Natural Resource Management
- Wildlife Ecology
- Education (K-12 informal)
- Population Health Outcomes
- Social Sciences / Human Rights / Immigration Issues
- OneHealth
- Film + Media Studies
- Latin American Studies / Creole Studies
THE FIGHT FOR THE BORDER FORESTS IS A FIGHT TO THE DEATH.

DEATH BY A THOUSAND CUTS
Topical Areas of Strategic Need Identified by 2+-Year Research Study

- Public Health (development of community-health worker system) in Informal Setting
- WASH
- Community-Based Leadership Development
- Sustainability + Built Environment
- Advertising + PR (messaging + education for behavior change)
- Water Management + Hydrology
- Innovation for Community-Based Project Implementation + Scalability
VERON

URBAN survey

FINDINGS TO DATE
Presented to Grupo PuntaCana 3 October 2016
1. Respondent Gender
   - Male: 39%
   - Female: 61%

2. Respondent Age
   - Range of Respondents: 13 - 80
   - Most of Respondents: 21 - 42

3. Respondent Nationality
   - Dominican: 90%
   - Haitian: 10%

4. Household Adults
   - Average = Adults
   - 2 Adults

5. Household Children
   - Avg = Children
   - 2 Children

6. Household Income
   - 35% Tourism
   - 35% Local Business
   - 35%
NEXT STEPS

1. DATA ANALYSIS
   DEMOGRAPHICS
   Gender
   Age
   Nationality
   Transience Issues
   Household Counts
   Rent v Own
   Employment

   QUESTION TOPIC
   Social + Governance
   Water
   Waste
   Electricity
   Health
   Education
   Transportation
   Technology
   Future Scenarios

2. SECTOR

3. POLYGON

4. VERÓN