



Grupo Puntacana Foundation [dominican republic]
Areas of Strategic Alignment with University of Florida



Grupo Puntacana Foundation is interested in projects that:

- Generally relate to **sustainability + resiliency**, increasingly in loosely-defined terms (SDGs)
- Small-scale projects with **measurable outcomes** that produce **data** and have the potential to be **scaled**

Projects typically fall into 3 categories:

1. Integrate into the daily operation of the **Corporation (GPC)**
2. **Environmental programs** that use the unique platform of access to Puntacana Resort & Club but do not necessarily impact the resorts' operations
3. Are an extension of GPC's **Corporate Social Responsibility** efforts

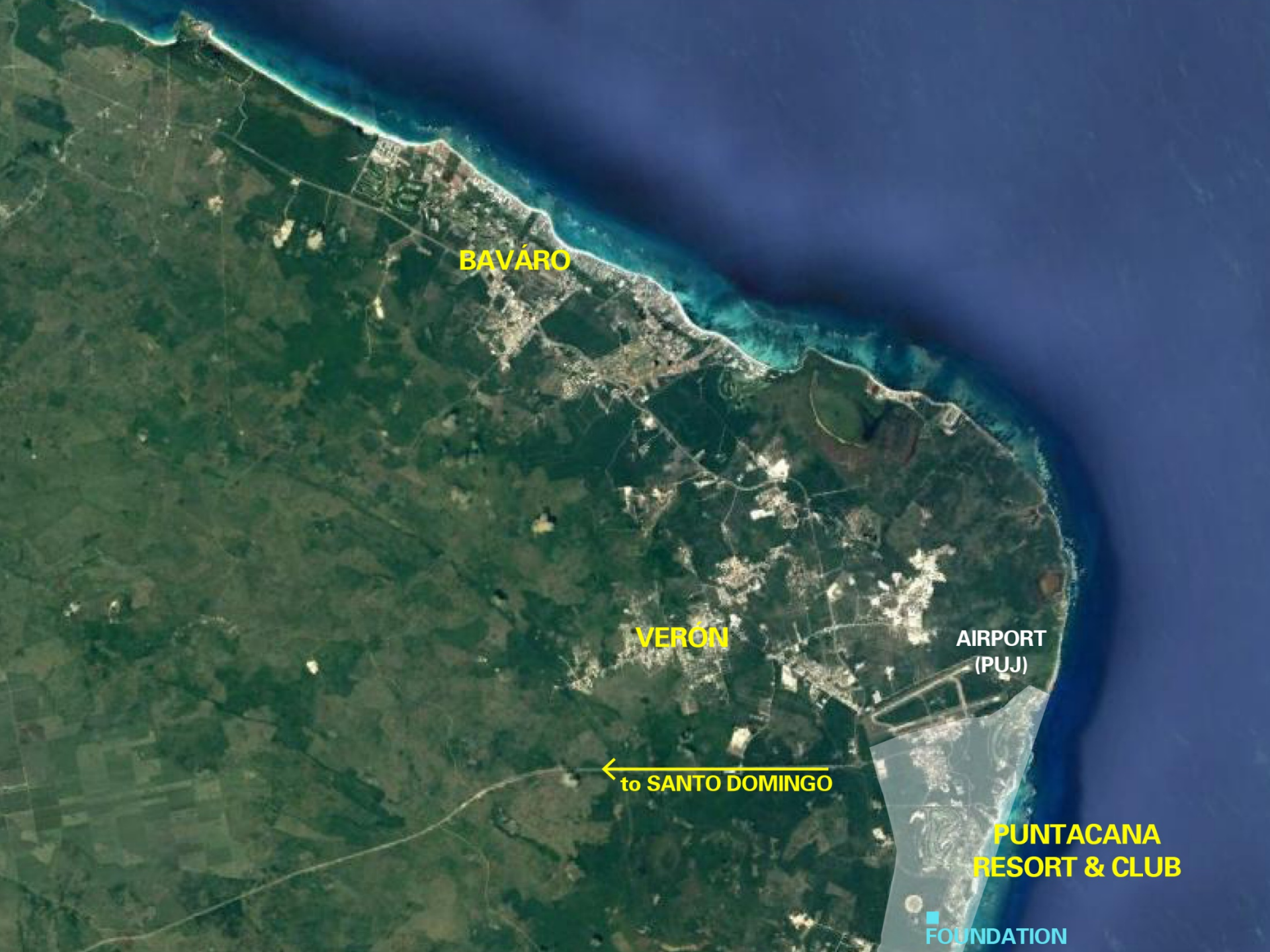
1



2

3





BAVÁRO

VERÓN

**AIRPORT
(PUJ)**

**PUNTACANA
RESORT & CLUB**

FOUNDATION

← to SANTO DOMINGO

Integrate into the Daily Operation of the Corporation

- Marine + Coastal Management
- Archaeology (underwater)
- Education (K-12 formal)
- Wildlife Ecology
- Hospitality + Tourism Management
- Business + Entrepreneurship
- Film + Media Studies
- Architecture + GIS Studies
- Sustainability Studies
- Real Estate Development
- Airport Engineering/Management
- Solid + Alternative Material Waste Management (Zero Waste efforts)





PUNTA CANA
INTERNATIONAL AIRPORT

VIP PARKING













Environmental Programs

Use the unique platform of Puntacana Resort & Club but do not impact Resort

- Coral Restoration
- Coral Nurseries and Partnerships all over the Island (Haiti, Bayahibe, Punta Rucia, and soon in Honduras)
- Conservation of the Ridgways Hawk
- Alternative Livelihoods for Fishermen
- Recycled Bag Production
- Sustainable Agriculture (Farm to Table Food Production)

















Extension of GPC's CSR Efforts

- Business + Philanthropy of Corporate Social Responsibility
- Micro-Enterprise Business + Entrepreneurship
- NGO Management + Leadership
- Development/ M&E of Innovation Hub Projects
- WASH
- Targeted Population Leadership Development (women, youth, etc...)
- Governance + PPPs
- Marine + Coastal Management
- Natural Resource Management
- Wildlife Ecology
- Education (K-12 informal)
- Population Health Outcomes
- Social Sciences / Human Rights / Immigration Issues
- OneHealth
- Film + Media Studies
- Latin American Studies / Creole Studies



CLINICA RURAL EL VERON



INFORMACION
COMUNICACION
COMUNICACION
COMUNICACION

INFORMACION
COMUNICACION
COMUNICACION
COMUNICACION





THE FIGHT FOR THE BORDER FORESTS
IS A **FIGHT TO THE DEATH.**

DEATH BY A THOUSAND CUTS





Topical Areas of Strategic Need Identified by 2+-Year Research Study

- Public Health (development of community-health worker system) in Informal Setting
- WASH
- Community-Based Leadership Development
- Sustainability + Built Environment
- Advertising + PR (messaging + education for behavior change)
- Water Management + Hydrology
- Innovation for Community-Based Project Implementation + Scalability



NO
FREE
Z

URBAN survey

FINDINGS TO DATE

Presented to Grupo PuntaCana 3 October 2016

CONTEXT MAP



- | | |
|----|------------------------|
| 1 | Samaritano Primero |
| 2 | Samaritano Segundo |
| 3 | Bello Amanacer |
| 4 | Residencial Don Polo |
| 5 | Las Dos Jardas |
| 6 | Villa la Fe |
| 7 | Campo Lindo |
| 8 | Pueblo Nuevo |
| 9 | Lotification Veron 1+2 |
| 10 | Villa Progreso |
| 11 | Ensanche Punta Cana |
| 12 | Lotification Veron 3 |
| 13 | El Eden |
| 14 | Villa Europa 3 |
| 15 | Las Casitas Lindas |
| 16 | Las Flores |
| 17 | Critinica |
| 18 | Luz para Todos |
| 19 | Villa Esperanza |
| 20 | Unidos por la Paz |
| 21 | La Misericordia |
| 22 | Residencial Lantigua |
| 23 | Domingo Maiz |

DATA SNAPSHOT

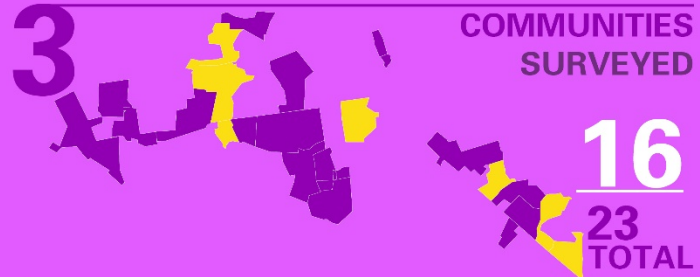


1 TOTAL SURVEYS

479
Surveys

2 TOTAL TRAINEES

40
Youth Trained



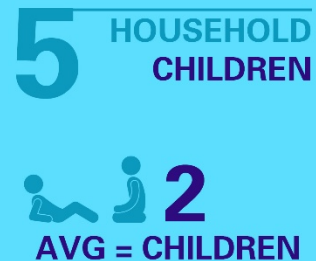
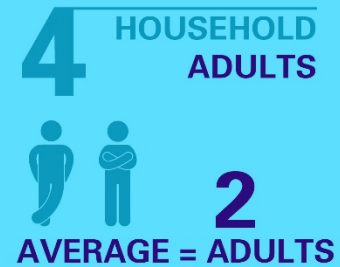
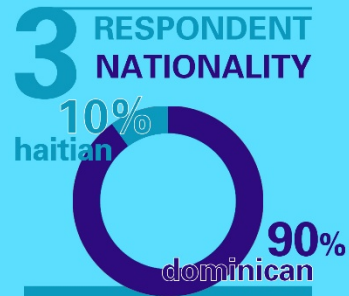
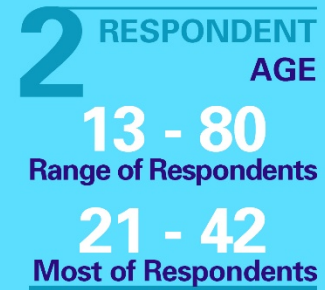
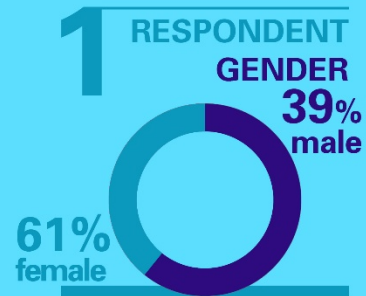
4 DURATION OF SURVEY

2.5
Months
Jun 2016 - Aug 2016

5 DATA ANALYSIS

1
Month [to date]
September 2016

DEMOGRAPHICS



NEXT STEPS

1 DATA ANALYSIS

DEMOGRAPHICS

Gender
Age
Nationality
Transience Issues
Household Counts
Rent v Own
Employment

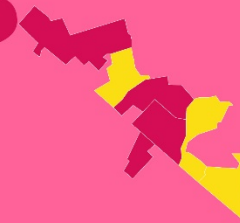
QUESTION TOPIC

Social + Governance
Water
Waste
Electricity
Health
Education
Transportation
Technology
Future Scenarios

2 SECTOR



3 POLYGON



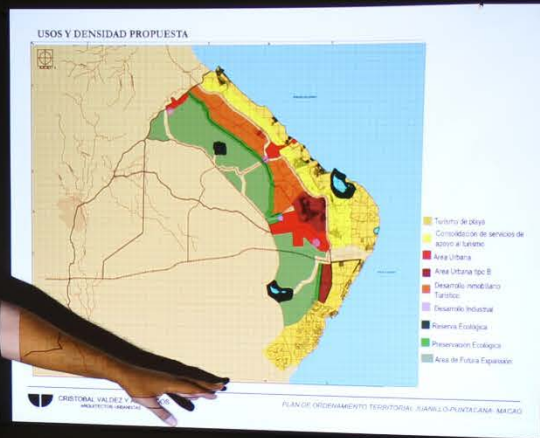
4 VERÓN





CENTRO DE SUSTENTABILIDAD

FUNDACION ECOLOGICA PUNTACANA




GRUPO PUNTACANA®
FUNDACIÓN





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